



10th Annual

# Investor's Blueprint Live

## *Conference Agenda*

*3-Days of Live Training and Trading*

**B** Investor's  
Blueprint

February 8th - 10th, 2024

Hyatt Place, Boca Raton, FL  
(Or Virtually)  
**[Get Your Ticket Here](#)**



# OUR EXPERTS



***John Hutchinson***

Co-Founder, Traders Reserve



***David Durham***

Co-Founder, Traders Reserve



***Jeff Wood***

Options Trading (mad) Scientist



***Chris Davis***

5K Challenge



***Haley Bjorklund***

Professional trader, money manager, and financial advisor

# Investor's Blueprint Live Agenda

THURSDAY, FEBRUARY 8TH

*Live Trading Sessions*

10:00 AM

## Short-duration options tactics

*Estimated Capital Required: \$2,000 to \$10,000*

Learn to master 0-DTE and 1-DTE options trades. Join David Durham and Jeff Wood as they show you how to add short-duration options tactics to your trading plan. Goals for trades is typically \$50 to \$100 per trade, opening and closing same-day or the next trading day.

11:00 AM

## How to Scan for Options Trades

Professional money manager and financial advisor Haley Bjorklund didn't get her start on Wall Street - she's also a professional options trader. In this session, she'll teach you how she spends less time hunting for trades and more time profiting from them.

*BREAK (11:30 - 12:30 Lunch on Your Own)*

12:00 PM

## Super Bowl Madness

*Estimated Capital Required: \$5,000 to \$30,000*

Join David Durham in this special presentation of the Income Madness Week as he trades companies that will advertise during the Super Bowl to collect cash income selling options in just 1 to 3 days.

1:00 PM

## Using Think-or-Swim

Jeff Wood, our resident options trading (mad) scientist will help you speed your knowledge of the most used options trading platform, Think-or-Swim. Go beyond the basics in this exploratory session to put the platform to better work for you.

2:00 PM

## Custom Scans

Jeff Wood brings fast-track scan capabilities to the Think-or-Swim platform and shares his favorite short-cuts and scans to find potential trades faster.

2:30 PM

## SPX1

*Estimated Capital Required: Approximately \$900*

Join David Durham as he shares a simple Put Spread tactic he's been using over the past year to profitable effect. Called the SPX1, this is 1-day (or 1-DTE) trade using the S&P 500 Index (SPX).

*END OF DAY 1 (3:15 PM)*

*\*HAPPY HOUR Drink at Hyatt Place Bar (4:00 PM)*

# Investor's Blueprint Live Agenda

FRIDAY, FEBRUARY 9TH

*Live Training and Trading Sessions*

*\*6:00 - 8:00 AM Breakfast available in conference room*

8:30 AM

## Welcome and Introduction

Join David Durham and John Hutchinson as they kick-off the 10th Annual Investor's Blueprint Live event.

9:00 AM

## Creating a Trading Plan

John Hutchinson asks a simple question: WHY are so many investors stuck at the same capital levels as 10 years ago? Get the answer and the solution to the problem with a transformational idea for investors and traders.

10:00 AM

## 3 Keys to Stock Selection (Plus, Live Trading)

*Estimated Capital Required: \$5,000 - \$25,000*

Join David Durham as he shares his 3 Keys to choosing the right stocks to sell options on and some of his favorite stocks to trade. Then, trade those stocks with Dave!

11:30 AM

## How to Get More Income (a secret)

Professional money manager, financial advisor and options trader Haley Bjorklund shares a unique, secret income source most investors don't know is available to them; and, how to access this source to produce more income each year.

*\*12:00 - 1:00 PM Working Lunch with Presentation*

1:00 PM

## The Dow 5 Income Strategy

It began with a single Dow stock and a simple options tactic. It turned into an income strategy so successful, it hasn't had a losing trade in over 18 months. Resident options trading (mad) scientist, Jeff Wood, shares the history, development and real-money results and his plans for expanding this tactic to more stocks.

2:00 PM

## Perpetual Income Portfolio

*(New: Monthly Cash Raid)*

Over the last four years, David Durham has directed a portfolio-based approach for options sellers to generate income by selling puts and calls and collecting dividends on a small group of stocks

*\*\*New this year: David reveals a new tactic for stocks that only trade monthly options, called the Monthly Cash Raid.*

*END OF DAY 2 (3:00 PM)*

*\*HAPPY HOUR 4:00 - 6:00 PM*

# Investor's Blueprint Live Agenda

**SATURDAY, FEBRUARY 10TH**  
*Live Training and Trading Sessions*

*\*6:30 - 8:30 AM Breakfast available in conference room*

8:30 AM

## Day 3 Welcome

John Hutchinson opens with an overview of additional plans for Traders Reserve.

9:00 AM

## How to Find Stocks

Always the number one question: How do I find stocks to own or trade? In this session, John Hutchinson gives you the simple roadmap to discovering the best stocks to trade, including the process he used to turn a 39% one-year gain in 2023 on a small portfolio of stocks.

10:00 AM

## The 2024 Growth Portfolio

All the hard work is done for you in this session, as John Hutchinson reveals how he scoured the market and narrowed down to a small group of stocks which have huge gain potential in 2024. You'll walk away with the stocks and a plan to own them.

11:00 AM

## Portfolio Management Tactics

Whether money management, capital allocation or trade management, the smartest tactics for managing your own money are often kept from you. Haley Bjorklund shares her strategies for managing portfolios.

**NOTE:** John will go straight through from 8:30 through the 2024 Growth Portfolio without a break so these sessions may start or end early.

*\*12:00 - 1:00 PM Working Lunch with Presentation*

1:00 PM

## 3-Stock Strategy

Jeff Wood unveils a simple trading strategy for stock traders using just 3 stocks per month. This strategy already turned in a one-month performance of 14% in January 2024, after gaining more than 70% in 2023.

———— **END OF DAY 3 (1:45 PM)** ————

2:00 PM

## Private Session: 10x Portfolio Club

For members only: Join Dave, John, Jeff and Haley as they share their plans for the 10x Portfolio Club in 2024.

*Private Dinner Celebration (In Conference Room 6:00 - 8:00 PM)*